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SECUREPOINT AWARENESS PLUS

EFFECTIVE CYBERSECURITY-TRAINING

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FOCUS POINTS OF YOUR AWARENESS-BUILDING

DURATION

- Initial license duration: 12 months

- Extension possible at any time

INVOLVEMENT OF ALL EMPLOYEES

Mailing of the simulation to personal email addresses of your employees (number according to acquired licenses)

PHISHING-SIMULATION

Scope: 12 emails per employee per year

Suitable emails from our industry package

Mailing Mo.-Fr- at regualar working hours, randomly sent

E-LEARNING: 6 VIDEOS 6 MODULES

Mailing of all modules via the Awareness PLUS Learning-Management-System

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9 OF 10 CYBER ATTACKS
START WITH THE USER - STRENGTHEN YOUR
"HUMAN FIREWALL" RIGHT NOW

- Continuous awareness training shows the most long-term results
- Train your employees by using the pre-configured SoSafe phishing simulation
- Communicate intermediate results with your employees supported by our communication templates

Initial phase (3 emails, 2 weeks)	Follow-up phase (9 emails, 50 weeks)

Access to our Learning-Mangement-System for all employees: 6 awareness videos and 6 interactive learning modules	Learning duration ca. 3,5 hours within 12 months

Regular reporting about click rates and support in communication

Advance notice of the activity

Communication of the first results

Continuous communication of results

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BY EXPERIENCE: ANNOUNCED SIMULATIONS OPERATE MORE SMOOTHLY.

WITH WELL-TIMED ANNOUNCEMENT 👍

Chances:
- Inclusion of all decision makers in due time - no one gets surprised
- Clear conception of the added value of the phishing simulation
- Contribution to the growth of awareness already before the phishing simulation
- Appreciation of cyber security as a useful support tool

Risks:
- Minimal reduction effect of the click rate

WITHOUT ANNOUNCEMENT ⚠

Chances:
- Minimal higher click rates - the employees are hit unprepared
- At the beginning rise of click rates and baseline with limited significance

Risks:
- Resentment and discontent of managers and employees
- Interruption of phishing simulation by IT activities
- Conception of cyber security as a negative topic

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INCLUSION OF ALL DECISION MAKERS AVOIDS DISTURBANCES IN THE PROCESS.

WAY OF INCLUSION

- Information about objectives of activity and budget
- Details about process and implementation if applicable
- Accentuation of added value of awareness buildings for the company

- Alignment AV-contract
- Transfer of Awareness PLUS FAQ
  (wiki.securepoint.de/AwarenessPLUS)

- Information about objectives of awareness building, process and implementation
- Strong accentuation of added value for companies and employees

- Announcement of the 12 email templates
- Recommendation of a seperate routing for incident tickets

- Announcement of training activities via email, articles on Intranet etc.
- Well-timed note about e-learning
- Accentuation of added value for private context

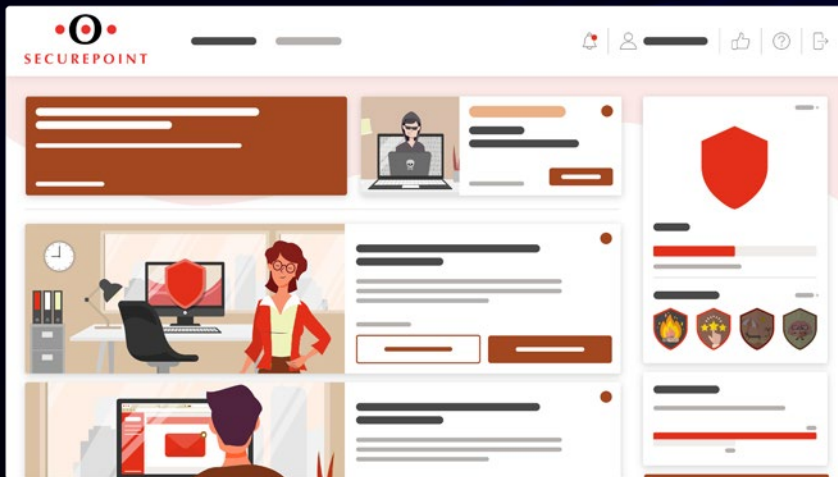### GOAL

- Buy-in and acceptance
- Formal release

- Avoidance of disturbances of IT activities
- Data for reporting

- Acceptance of simulation as training offer
- No surprises and "display" of employees

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INITILIZATION
OF E-LEARNING

ACCESS FOR YOUR EMPLOYEES
AT A FIXED STARTING DATE:

• You deposit the email addresses in our system

• You communicate the access
  https://awareness,securepoint.cloud/registration
  at a starting point of your choice or you agree on
  a mailing by registrated emails via our system

• Your employees register on our platform and,
  as part of the license, receive full access

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"AMATEURS HACK SYSTEMS, PROS HACK HUMANS."

Bruce Schneier
Expert for cryptography and computer security,
Harvard University

Marco Emmel
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